

# Max Porrino

New York, NY | (908) 451-8305 | [max.porrino@gmail.com](mailto:max.porrino@gmail.com) | <http://linkedin.com/in/maxporrino> | <http://maxporrino.com>

## EDUCATION

---

**Baruch College, Zicklin School of Business** | New York, NY | **Current Full-Time MBA Student** 05/24

**Miami University** | Oxford, OH | **Emerging Business, Technology, and Design** | GPA: 3.66 05/22

- Digital Innovation Minor
- Digital Innovation Program in Luxembourg and San Francisco (August 2021 - May 2022)

## EXPERIENCE

---

**1809 Capital** | Oxford, OH (Remote) | **Venture Analyst** 01/22 – 05/24

- Assisted fund general partners in VC startup; promoted from Web/Social Media Intern after 5 months' employment
- Led company design of brand-new CRM; self-taught Coda (web development app), successfully migrated 3000+ contacts and presented system to investors in Chicago and Oxford, Ohio
- Led project management efforts with team of interns; designed app in Coda to maximize workflow
- Redesigned website, providing oversight to two interns and developed social media strategy increasing LinkedIn followers from 50 to 1000+ over span of two years and successful Instagram launch
- Portfolio company due diligence for Coda, Visby Medical, Cloverleaf, Blackcart, Aclaimant, and Zengines
- Branding and preparation for multiple 1809 Capital events, College@Elm Business Plan (Co-Working Space, Startup Accelerator and Venture Studio at Miami University)

**Fisher Innovation College@Elm** | Oxford, OH (Remote) | **Web Designer & Social Media Marketing Manager** 08/23 – 05/24

- Built the business plan, website, and social media strategy for Miami University's new co-working space and startup accelerator

**Red Brick Capital** | Oxford, OH (Remote) | **Web Designer** 08/22 – 12/22

- Designed and built the website and logo for Miami University's new student and alumni led investment fund

**RoomMate** | Luxembourg City, Luxembourg | **Design & Marketing Intern** 08/21 – 12/21

- Key member of the RoomMate team; helped the startup company design apps, software, social media posts, and set social media strategy

**Summit Family Aquatic Center** | Summit, NJ | **Front Gate Attendant** 05/19 – 8/19

- Checked guests into the pool and filled in for three managers to keep the pool organized and the guests happy

## CERTIFICATIONS

---

### Hootsuite

- Hootsuite Platform Certification
- Social Media Marketing Certification

### LinkedIn

- Email Marketing: Drip Campaigns
- Learning Mailchimp
- Managing Email Marketing Lists and Campaigns

## SKILLS

---

**Web Design:** Adobe XD, Adobe Photoshop, Adobe Illustrator, Figma, HTML, CSS, Swift

**Social Media Marketing:** Canva, Coda, Wix, Figma

**Project Management:** Coda