Max Porrino

App & Website Designer

Social Media Marketer

Email - max.porrino@gmail.com

Address - 14 Kenneth Court, Summit, New Jersey 07901

LinkedIn - http://linkedin.com/in/maxporrino

Portfolio - http://maxporrino.com

Skills

- Coda
- Figma
- Social Media
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- HTML
- CSS
- Swift

Notable Projects

1809 Capital
- Redesigned website
- LinkedIn growth (50 followers-over 800 followers)
- Instagram launch
- Built 1809's CRM, Deal Flow Pipeline, and multiple apps in Coda to maximize workflow for the 1809 Capital team (found in my portfolio)
- Portfolio company due diligence for Coda, Visby Medical, Cloverleaf, Blackcart, Aclaimant, and Zengines
- Branding and preparation for multiple 1809 Capital events
- College@Elm Business Plan (Co-Working Space, Startup Accelerator and Venture Studio at Miami University)
- Mentorship for four student interns

RoomMate
- Designed RoomMate's New App
- Updates on RoomMate's Existing Apps
- RoomMate's New Social Media Strategy
- RoomMate's TikTok Launch

Fisher Innovation College@Elm
- Website Development, Launch, and Maintenance
- Social Media Strategy Development and Implementation

Red Brick Capital
- Website Development and Launch

Stryker
- Merch Design

Certifications

- Hootsuite Platform Certifcation
- Social Media Marketing Certifcation

- Email Marketing: Drip Campaigns
- Learning Mailchimp
- Managing Email Marketing Lists and Campaigns

Experience

- **Venture Analyst at 1809 Capital** *(Jan '22 - May '24)*
  - Assisted fund general partners in creating investment documents, developing an impactful social media strategy, designing a professional website, building multiple apps in Coda, including 1809 Capital's CRM and Deal Flow Pipeline, and orchestrating successful branding events for the newly launched venture capital fund.
  - Started as an intern and then was promoted to a full-time venture analyst.
- **Web Designer and Social Media Marketing Manager at Fisher Innovation College@Elm** *(Aug '23-Present)*
  - Built the business plan, website, and social media strategy for Miami University's new co-working space and startup accelerator.
- **Web Designer at Red Brick Capital** *(Aug '22-Nov '22)*
  - Designed and built the website and logo for Miami University's new student and alumni led investment fund
- **Design & Marketing Intern at RoomMate** *(Aug '21 - Dec '21)*
  - Became a key member of the RoomMate team and helped the startup company design their apps, software, social media posts, and social media strategy
- **Front Gate Attendant At Summit Family Aquatic Center** *(Jun '19-Aug '19)*
  - Checked guests into the pool and did jobs for the three different managers to keep the pool organized and the guests happy
- **Intern at NJ Office of Homeland Security and Preparedness** *(May '17)*
  - Assisted with various cyber security projects relating to the dark web and social media
- **Camp FLASH 3D Printing Counselor** *(Jun '16-Jul '16)*
  - Helped kids in elementary and middle school learn how to design and make keychains and other figures on 3D printer

Education

Miami University-Oxford, Ohio
August 2019 - May 2022

- GPA: 3.66
- Emerging Business, Technology, and Design Major
- Digital Innovation Minor
- Digital Innovation Program in Luxembourg and San Francisco (August 2021 - May 2022)